

TVA EnergyRight® Residential Services Program Guidelines October 1, 2023

General Participation Requirements

- The home must be an existing single-family detached dwelling; a two-unit duplex; or a townhouse/condominium that has its own, separate, legal description. The home must include permanent provisions for living, sleeping, eating, cooking, and sanitation. Each home must have: (1) a dedicated water heating system; (2) a thermostat or thermostats that control a dedicated unitary heating system; (3) a minimum air conditioned, living floor area of 500 square feet; and (4) for rental units, a minimum one-month term of tenant occupancy.
- The home must have permanent electric service from LPC.
- Participants must register through the Residential Hub (online customer portal), by calling the Administrator's contact center, or by calling the LPC (if the LPC has selected the LPC-Delivered Program Model).
- Participants must use a TVA Quality Contractor Network (QCN) member for any eligible energy upgrades. The QCN member is responsible for entering all eligible upgrades into the Residential Services Hub.
- When an upgrade is of the home's HVAC equipment or water heater, the new all-electric equipment must replace existing all-electric equipment. The exception is a dual-fuel heat pump that replaces an existing dual-fuel heat pump or all electric heat pump.
- All upgrades are subject to a quality assurance review performed by TVA or a third party to ensure Program guidelines are met.
- LPCs must attend one Residential Services training each calendar year.

Financing

- Financing may be offered to Participants through the Residential Services Program.
- Financing is only available to LPCs with an effective EnergyRight Financing Program Agreement.
- LPCs may choose to offer one of the following financing products: on-bill financing, off-bill financing, LPC financing, or no financing.
- The provisions of the EnergyRight Financing Program Agreement will apply to loans made under the Residential Services Program. In the event that the loan terms and conditions in the on-bill and off-bill financing schedules conflict with the EnergyRight Financing Program Agreement provisions, the former will control for purposes of Residential Services Program loans.

Administration

- TVA will determine, in its sole discretion, what rebates, if any, are available to Participants and reserves the right to change the rebate amounts offered as needed.
- Under both the TVA-Delivered Model and the LPC-Delivered Model, TVA will pay available rebates directly to Participants.
- To receive an eligible rebate, the Participant must claim the rebate by following the instructions emailed to them after their QCN member's entry of the eligible upgrade(s) in the Residential Hub. If the Participant encounters any problems claiming their rebate(s), they may call the Administrator's contact center or call the Distributor (if the Distributor has selected the LPC-Delivered Program Model).
- The Participant may be eligible for multiple rebates if Participant installs more than one eligible upgrade. The upgrades may occur at different times.
- Ten percent (10%) of all upgrades will be selected for a Quality Control (QC) inspection performed by TVA, a third-party designated by TVA, or the LPC to ensure compliance with Program Guidelines.
- For LPCs that change Residential Services Program models, the previous eScore/Residential Services Program Agreement will be deemed terminated as of the effective date of the new Residential Services Program Agreement. The Termination/Suspension Obligations section of the previous eScore/Residential Services Program Agreement will apply as of the previous Program Agreement's termination date.
- TVA may promote and advertise the Residential Services Program.
- TVA may offer special promotions under the Residential Services Program. Such promotions may be for a limited time and subject to special requirements set forth by TVA.
- TVA may, upon providing 30 days' notice to LPC, update or change any Residential Services terms, conditions, guidelines, incentives, or requirements.

**EnergyRight Residential Services
Home Energy Rebate Schedule
October 1, 2023**

LPCs will either select the TVA-Delivered Program Model or the LPC-Delivered Program Model. Eligible upgrades are available as defined by the following schedule.

TVA EnergyRight Home Energy Rebate Schedule ¹			
Upgrade	Project	Amount	Unit
HVAC System	TVA Preferred Air Source Heat Pump ^{2,4,5}	\$1,500	per system
HVAC System	Geothermal Heat Pump ^{2,4}	\$1,500	per system
HVAC System	Mini Split - 22 SEER/21.0 SEER2 or higher ^{2,4}	\$1,250	per system
HVAC System	Mini Split - 19 SEER/18.1 SEER2 ^{2,4}	\$1,100	per system
HVAC System	Mini Split - 18 SEER/17.2 SEER2 ^{2,4}	\$1,000	per system
HVAC System	Air Source Heat Pump - 22 SEER/21.0 SEER2 or higher ^{2,4}	\$750	per system
HVAC System	Air Source Heat Pump - 18 SEER/17.2 SEER2 ^{2,4}	\$500	per system
HVAC System	Air Source Heat Pump - 17 SEER/16.2 SEER2 ^{2,4}	\$400	per system
HVAC System	Air Source Heat Pump - 16 SEER/15.3 SEER2 ^{2,4}	\$300	per system
HVAC System	Air Source Heat Pump - 15 SEER/14.3 SEER2 ^{2,4}	\$100	per system
HVAC System	Central Air Conditioner - 17 SEER/16.2 SEER2 or higher ^{2,4}	\$700	per system
HVAC System	Central Air Conditioner - 16 SEER/15.3 SEER2 ^{2,4}	\$300	per system
HVAC System	Dual Fuel Heat Pump - 18 SEER/17.2 SEER2 or higher ^{2,4}	\$600	per system
HVAC System	Dual Fuel Heat Pump - 16 SEER/15.3 SEER2 ^{2,4}	\$400	per system
HVAC System	Dual Fuel Heat Pump - 15 SEER/14.3 SEER2 ^{2,4}	\$100	per system
HVAC System	Tune-up for Existing Heat Pump or Central Air Conditioning System ⁶	\$50	per system
Duct System	Duct Sealing, Repair, Insulation, or Replacement ³	\$300	per system
Water Heating	Heat Pump Water Heater ^{2,4}	\$500	per unit
Air Sealing	Envelope Air Sealing	\$300	per home
Insulation	Attic Insulation	\$300	per home
Insulation	Wall Insulation	\$300	per home
Insulation	Floor Insulation	\$100	per home
Windows & Doors	Window Replacement ²	\$15	per window

1 Must be installed by an approved QCN member and meet TVA Standards effective on installation date. All measures, except Window Replacement, eligible for program financing.

2 Must replace existing unit(s).

3 Must be for existing or replacement HVAC system.

4 Must replace existing primary electric heat source.

5 Defined as a minimum 15.3 SEER2 and 8.1 HSPF2 or higher all-electric heat pump with a variable speed compressor, excluding two-stage compressors. System produces 100% of rated heating capacity without backup heat at 17°F, cooling capacity cannot exceed 125% of cooling load at design conditions, and is installed by a manufacturer certified installer. QCN must provide Manual J 8th edition with project submission and upload in the Residential Hub.

6 One HVAC tune-up per system per year, electric system only.

LPCs selecting the LPC-Delivered Program Model are required to inspect homes that are selected for Quality Control (QC) and will be paid \$225 per inspection. QC inspections will only be conducted on 10% of homes in each LPCs service territory. TVA will only provide inspections payments to LPCs for those homes selected for QC. TVA will not provide payment to LPC for more than 10% of homes per year.

TVA EnergyRight Home Energy Rebate Schedule ¹

Upgrade	Project	Amount	Unit
HVAC System	TVA Preferred Air Source Heat Pump ^{2,4,5}	\$1,500	per system
HVAC System	Geothermal Heat Pump ^{2,4}	\$1,500	per system
HVAC System	Mini Split – 22 SEER/21.0 SEER2 or higher ^{2,4}	\$1,250	per system
HVAC System	Mini Split – 19 SEER/18.1 SEER ^{2,4}	\$1,100	per system
HVAC System	Mini Split – 18 SEER/17.2 SEER ^{2,4}	\$1,000	per system
HVAC System	Air Source Heat Pump – 22 SEER/21.0 SEER2 or higher ^{2,4}	\$750	per system
HVAC System	Air Source Heat Pump – 18 SEER/17.2 SEER ^{2,4}	\$500	per system
HVAC System	Air Source Heat Pump – 17 SEER/16.2 SEER ^{2,4}	\$400	per system
HVAC System	Air Source Heat Pump – 16 SEER/15.3 SEER ^{2,4}	\$300	per system
HVAC System	Air Source Heat Pump – 15 SEER/14.3 SEER ^{2,4}	\$100	per system
HVAC System	Central Air Conditioner – 17 SEER/16.2 SEER2 or higher ²	\$700	per system
HVAC System	Central Air Conditioner – 16 SEER/15.3 SEER ²	\$300	per system
HVAC System	Dual Fuel Heat Pump – 18 SEER/17.2 SEER2 or higher ^{2,4}	\$600	per system
HVAC System	Dual Fuel Heat Pump – 16 SEER/15.3 SEER ^{2,4}	\$400	per system
HVAC System	Dual Fuel Heat Pump – 15 SEER/14.3 SEER ^{2,4}	\$100	per system
HVAC System	Tune-up for Existing Heat Pump or Central Air Conditioning System ⁶	\$50	per system
Duct System	Duct Sealing, Repair, Insulation, or Replacement ³	\$300	per system
Water Heating	Heat Pump Water Heater ^{2,4}	\$500	per unit
Air Sealing	Envelope Air Sealing	\$300	per home
Insulation	Attic Insulation	\$300	per home
Insulation	Wall Insulation	\$300	per home
Insulation	Floor Insulation	\$100	per home
Windows & Doors	Window Replacement ²	\$15	per window

¹ Must be installed by an approved QCN member and meet TVA Standards effective on installation date. All measures, except Window Replacement, eligible for program financing.

² Must replace existing unit(s).

³ Must be for existing or replacement HVAC system.

⁴ Must replace existing electric heat source.

⁵ Defined as a minimum 15.3 SEER2 and 8.1 HSPF2 all-electric heat pump with a variable speed compressor, excluding two-stage compressors, system produces 100% of rated heating capacity without backup heat at 17 degrees F, cooling capacity cannot exceed 125% of cooling load at design conditions, and is installed by a manufacturer certified installer. QCN must provide Manual J 8th edition with project submission.

⁶ One HVAC tune-up per system per year, electric system only.

New Homes Program Guidelines October 1, 2023

General Participation Requirements

- “Builder” is defined as a developer or a constructor of a new, single-family, residential home, or a homeowner that acts as the owner and general contractor of a new, single-family, residential home. Builders do not include homeowners who purchase a new, single-family residence from a Builder. In cases where a builder and a developer are both involved in the building process, the party that is carrying the cost of the home is eligible for qualifying incentive(s).
- The home must be new, site-built, single-family residential construction that has received permanent electric service from the Distributor for less than one year. Distributor is defined as the local power company who provides electric service to the home.
 - Homes that have received permanent electrical service for more than 12 months are not eligible to participate in the program.
 - The home may be a duplex or a condominium, and each separately metered unit will count as a single-family residence.
 - A home that is attached to other homes is considered “single-family” if property lines are located between the homes. For example, in attached townhouses or condominiums, a home that is owned, sold, or deeded as separate property is considered a single-family home. A home that is built or sold as time-share property is not considered a single-family home.
 - Manufactured, plant-built, and multi-family homes are not eligible for participation in the New Homes Program. A multi-family home is defined as a building that contains three or more single family homes/units.
 - Modular homes are eligible for participation as a single-family home if they meet local building codes and have a duct system that is not plant-installed.
- Work performed or installations made at the home after the home’s final date of completion or construction end date are not eligible for an incentive under this Program.
- When submitting a home application through this Program, Builder may choose to submit the home for measure-based or whole-home based incentives. If Builder chooses measure-based incentives, Builder submits the home application under one or more of the following measure-based incentive classifications:
 - TVA Preferred Air Source Heat Pump¹
 - Geothermal Heat Pump
 - Mini Split
 - Air Source Heat Pump
 - Central Air Conditioner (split system)
 - Dual Fuel Heat Pump
 - Heat Pump Water Heater
 - Electric Vehicle Connectivity³

¹ Defined as a minimum 15.3 SEER2 and 8.1 HSPF2 all-electric heat pump with a variable speed compressor, excluding two-stage compressors, system produces 100% of rated heating capacity without backup heat at 17 degrees F, cooling capacity cannot exceed 125% of cooling load at design conditions, and is installed by a manufacturer certified installer. Builder must provide Manual J 8th edition with project submission.

³ To be eligible for the “Electric Vehicle Connectivity” incentive, a dedicated 240-volt (minimum 40-amp rated) electrical circuit and receptacle and/or an UL 2594 certified electric vehicle charging station) must be installed in a new, single-family home in a garage or similar space intended for electric vehicle charging. Third-party vendors and electric vehicle charging businesses do not qualify for this incentive.
- If Builder chooses whole-home based incentives, Builder submits the home application under the HERS Rated Whole Home (equal to or less than 70)² whole-home incentive classification and may choose the Electric Vehicle Connectivity³ incentive classification, if applicable.
 - ² This incentive may only be coupled with Electric Vehicle Connectivity and may not be combined with any other program incentives. To qualify for the HERS Rated Whole Home incentive, the home must be a HERS Rated home that has had performance testing for air infiltration and duct leakage to outside by a certified HERS Rater with a HERS score of 70 or lower. HERS certification documentation/files must be retained for a minimum of 5 years. Builder agrees to provide TVA or TVA's authorized agent with all HERS certification documentation/files upon request.
 - ³ To be eligible for the “Electric Vehicle Connectivity” incentive, a dedicated 240-volt (minimum 40-amp rated) electrical circuit and receptacle and/or an UL 2594 certified electric vehicle charging station) must be installed in a new, single-family home in a garage or similar space intended for electric vehicle charging. Third-party vendors and electric vehicle charging businesses do not qualify for this incentive.
- Instantaneous, tankless electric water heaters and conventional electric water heaters are not eligible for an incentive under this Program.
- Equipment must be installed as the home’s primary heating/cooling source, secondary heating/cooling source, and/or bonus room heating/cooling source (except for Heat Pump Water Heater) to be eligible for this program.
- Builders must complete the TVA New Homes Orientation session before submitting any homes through this Program.
- Builders must complete TVA-provided work completion form(s) available on-line through the Residential Hub
 - Builders will need to have Microsoft Authenticator or Magic Link installed on their device to access the Residential Hub.
- Homes/equipment are not eligible for an incentive under this Program if the home/equipment has previously participated in or received any form of compensation or incentive through a TVA or EnergyRight Program.

- All homes submitted as part of this Program may be subject to a quality assurance review, performed by TVA or a third party, to ensure these Program Guidelines are met.
- To be eligible for this Program, construction of homes must have begun on or after July 1, 2023.
- If, for any reason, TVA decides to terminate the New Homes Program, Builder will have six months to complete and submit homes in order to receive an incentive. To be eligible for an incentive after Program termination, construction of the home must have begun before the effective date of Program termination.

Administration

- For Distributors selecting the TVA Delivered Model, TVA will provide incentives directly to Builders.
- For Distributors selecting the LPC Delivered Model, TVA will provide incentives to Distributor for disbursement to Builders, in accordance with Distributors' TVA-approved New Homes Program Implementation Plan (PIP).
- For Distributors that change Program models, the previous New Homes Program Agreement will be deemed terminated as of the effective date of the current New Homes Program Agreement. The Termination/Suspension Obligations section of the previous New Homes Program Agreement will apply as of the previous Program Agreement's termination date.
- "Validation" means verification that a home has been constructed at the site and that the equipment submitted for an incentive was installed at the home.
- 10% of all incentive installations within each participating LPC service territory will be randomly selected by TVA for validation each year.
- TVA may promote and advertise the New Homes Program.
- TVA may offer special promotions under the New Homes Program. Such promotions may be for a limited time and may be subject to special requirements set forth by TVA.
- TVA may, upon providing 30 days' written notice to Distributor, update or change any New Homes Program terms, forms, guidelines, incentive schedules, or requirements.

TVA EnergyRight New Homes Incentive Schedule (Single family only)

Upgrade	Project	Amount	Unit
HVAC System	TVA Preferred Air Source Heat Pump ¹	\$1,500	per system
HVAC System	Geothermal Heat Pump	\$1,500	per system
HVAC System	Mini Split – 22 SEER/21 SEER2 or higher	\$1,000	per system
HVAC System	Mini Split – 19 SEER/18.1 SEER2	\$900	per system
HVAC System	Mini Split – 18 SEER/17.2 SEER2	\$800	per system
HVAC System	Air Source Heat Pump – 22 SEER/21.0 SEER2 or higher	\$800	per system
HVAC System	Air Source Heat Pump – 19 SEER/18.1 SEER2	\$700	per system
HVAC System	Air Source Heat Pump – 18 SEER/17.2 SEER2	\$650	per system
HVAC System	Air Source Heat Pump – 17 SEER/16.2 SEER2	\$600	per system
HVAC System	Air Source Heat Pump – 16 SEER/15.3 SEER2	\$500	per system
HVAC System	Central Air Conditioner – 18 SEER/17.2 SEER2 or higher	\$300	per system
HVAC System	Central Air Conditioner – 17 SEER/16.2 SEER2	\$200	per system
HVAC System	Central Air Conditioner – 16 SEER/15.3 SEER2	\$100	per system
HVAC System	Dual Fuel Heat Pump – 18 SEER/17.2 SEER2 or higher	\$600	per system
HVAC System	Dual Fuel Heat Pump – 16 SEER/15.3 SEER2	\$400	per system
Water Heating	Heat Pump Water Heater	\$500	per unit
Whole Home	HERS Rated Whole Home (≤ 70) ²	\$300	per home
Whole Home	Electric Vehicles Connectivity ³	\$150	per home

¹ Defined as a minimum 15.3 SEER2 and 8.1 HSPF2 all-electric heat pump with a variable speed compressor, excluding two-stage compressors, system produces 100% of rated heating capacity without backup heat at 17 degrees F, cooling capacity cannot exceed 125% of cooling load at design conditions, and is installed by a manufacturer certified installer. Builder must provide Manual J 8th edition with project submission.

² This incentive may only be coupled with Electric Vehicle Connectivity and may not be combined with any other program incentives.

³ To be eligible for the "Electric Vehicle Connectivity" incentive, a dedicated 240-volt (minimum 40-amp rated) electrical circuit and receptacle (and/or an UL 2594 certified electric vehicle charging station) must be installed in a new, single-family home in a garage or similar space intended for electric vehicle charging. Third-party vendors and electric vehicle charging businesses do not qualify for this incentive.